

To: Researchers / Project Managers / Deans
From: Susan Nash, Ph.D.
Date: April 8, 2014
Subject: Support for your Research: Research Launcher program

We are launching a program to help you find funding for your geosciences research and technology projects. Our initial approach is very straightforward. Initial deadline: June 30, 2014.

Web Presence: Your proposal is reviewed, and once it is approved, we publicize it on our website and encourage interested funding sources to get in touch with you.

New Technologies Workshop / Launch Party: We will also hold a two-day New Technologies workshop that features technical presentations on new solutions / technologies on a specific theme. You are invited to display a poster or to have a booth in our New Technologies Showcase, and also to participate in a Launch Party / Reception in which we bring together potential funding sources and companies interested in your new technology / innovation / research.

To understand your interests and needs, I'd like to ask a few questions:

1. What are your current research / technology projects and interests?
2. How are you currently funding your technology research and development?
3. How are you planning to commercialize your venture?

Get Started: Please follow these steps:

Complete a Research Launcher Application Form (Description and Preliminary Budget)

I'm attaching it to this email. Please note that it is very simple to complete, and focuses on what you will be developing (a description) and the resources you need to do it (a budget). All we need are the highlights at this point. The details will be requested later.

There is no limit, but all your costs should be justified. Keep in mind who you want to appeal to. Some projects may be too large and thus difficult to fund. Others may be too small.

It costs you nothing to submit an application and to participate in the initial stage. If you wish to obtain help, we will have services ranging from free, almost free, moderate, and hefty "we're ready to take on the world!" priced-programs.

Sign up for the New Technologies Workshop and Launch Party

Our first event will take place in July in Houston. Sign up to make a presentation on your research and also to participate in the Showcase / Launch party.

Future Plans: Our next steps will involve launching a Research Launcher website for helping you connect with potential sponsors.

If you have any questions, please do not hesitate to contact me.

Sincerely,

Susan Smith Nash, Ph.D.

Director of Education and Professional Development
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